



Samarpan Science and Commerce College

Gandhinagar

EXPERT LECTURE – DEPARTMENT OF COMMERCE

Department of Commerce has organised an Expert Lecture entitled “STP Marketing” on 6th February, 2024. This lecture was delivered by Dr.Pankaj Sharma, Assistant Professor of Shri. K. K. Shastri Government College at Ahmedabad. He discussed STP Marketing in real world with connected practical examples of large size companies.



